

### Update Version 3.5.11 September 2008

This update includes updates to the Content Module.  
Update includes additional page properties, hyperlink checker and report

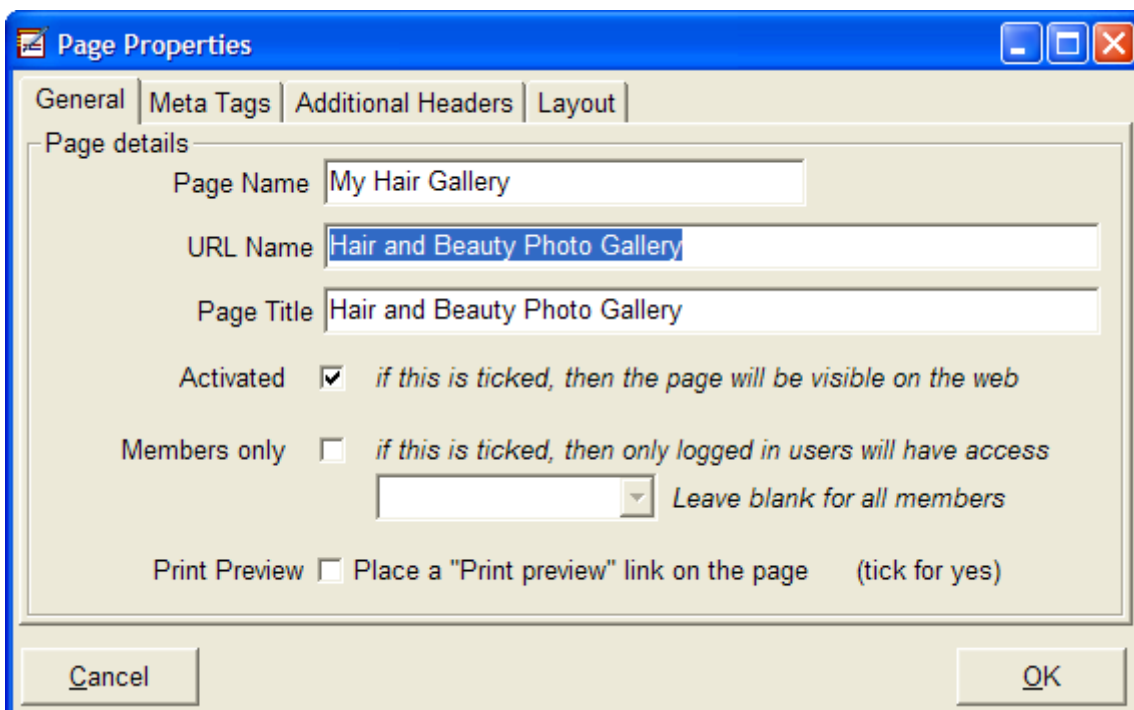
#### Table of Contents

Content Page Properties - URL Name.....	1
Hyperlink Checker and Report.....	2

#### Content Page Properties - URL Name

This is a very important part of Search Engine Optimisation (SEO).  
The URL (Uniform Resource Locator) is the address that is the link to the selected page.  
For example, the Page properties shown below would produce the following link

[http://www.yourwebsite.com.au/a/Hair\\_and\\_Beauty\\_Photo\\_Gallery](http://www.yourwebsite.com.au/a/Hair_and_Beauty_Photo_Gallery)



Search engines look at your URL to check for relevancy. If your web page has been set up correctly with a relevant URL then you will get a better ranking.

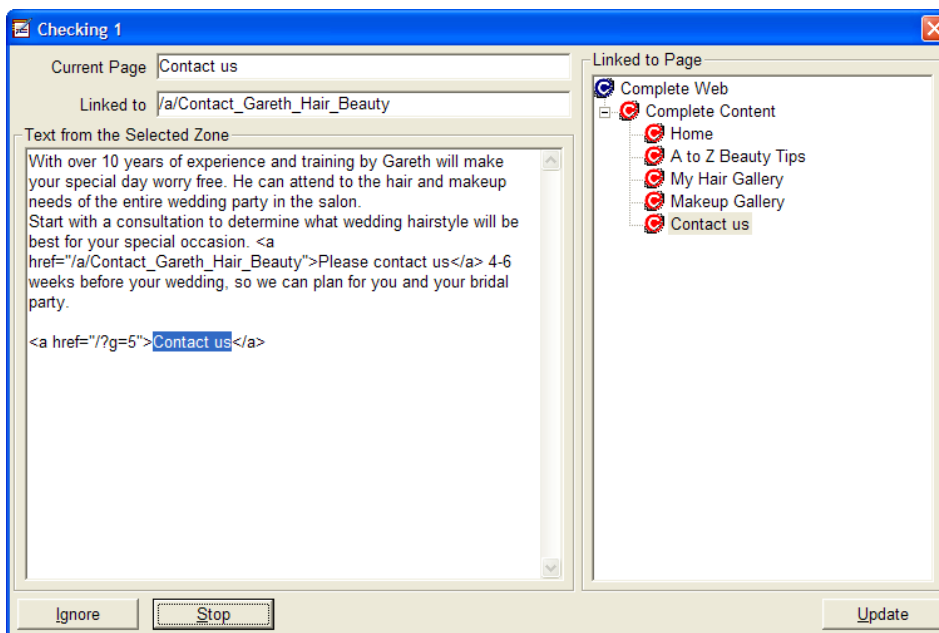
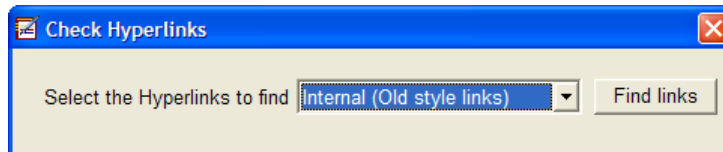
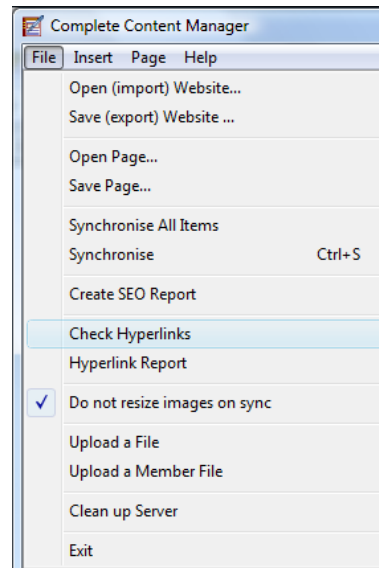
For more information please visit the Complete Web website for the on line video  
[http://www.completeweb.com.au/a/Online\\_Videos/Content\\_Page\\_Properties\\_part\\_1](http://www.completeweb.com.au/a/Online_Videos/Content_Page_Properties_part_1)

## Hyperlink Checker and Report

From the File menu select Hyperlink Checker

*Note: The idea behind the hyperlink checking facility is to update and verify the links that you have in your web site. This version only caters for updating the old style of Complete Web links, future versions will include images and all types of links.*

The Hyperlink checker will find all the links and show you the pages that they are linked to. If the page cannot be found then the checker will show an error message and allow you to reselect another page.



For more information please visit the Complete Web website for the on line video [http://www.completeweb.com.au/a/Online\\_Videos/Content\\_Hyperlink\\_Checking\\_and\\_Report](http://www.completeweb.com.au/a/Online_Videos/Content_Hyperlink_Checking_and_Report)

**Complete Web Pty Ltd**  
**Victoria                      03 9017 7900**  
**NSW                              02 8197 2173**  
**Queensland                    07 4015 2515**